

# Reaching New Heights in Graduate Admissions

## Featured Member Institution



ST. CLOUD STATE  
UNIVERSITY



**19%** INCREASE IN  
COMPLETED  
APPLICATION RATE



**SIX** WEEKS  
TO ONBOARD

## Yielded Students

<b>+25%</b> Summer 19-20	<b>+8%</b> Fall 19-20	<b>+10%</b> Spring 20-21
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## Community Growth



**75%**  
INCREASE  
IN GRADCAS  
APPLICANT POOL<sup>1</sup>

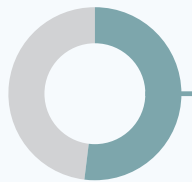


**63%**  
INCREASE  
IN PARTICIPATING  
INSTITUTIONS<sup>2</sup>



**88%**  
INCREASE  
IN APPLICATION  
VOLUME<sup>1</sup>

## First-Generation Applicants



**52%** OF APPLICANTS IDENTIFY  
AS FIRST-GENERATION  
(2019-20 Cycle)



**10%**  
INCREASE<sup>1</sup>

## Join Our Growing Community!

These are just some of the latest institutions to join the GradCAS community:



**Connect with Judy Chappelle, GradCAS Managing Director,  
today to join the Community for graduate enrollment leaders.**