

Each graduate program has different requirements and unique application processes. **Is your current solution working for you or making you work harder?**

Most traditional admissions management solutions were not developed to meet the complex needs of today's evolving graduate admissions processes.

Besides falling short of your admissions team's needs, the ability to provide strategic insight to provosts, deans and other institutional leaders is lacking or intensely difficult to produce and maintain.

5 REASONS

WHY YOU NEED A NEW
GRADUATE ADMISSIONS
MANAGEMENT SOLUTION

 **Read on for the five reasons why our UniCAS admissions management solution is the answer!**

UniCAS 



Day-to-day, you deal with many of the same obstacles that face other graduate admissions offices attempting to manage many decentralized programs.

Liaison's newest eBook, **Five Reasons Why You Should Consider a New Graduate Admissions Management Solution**, may shed some light on how many graduate schools are overcoming these obstacles, streamlining their admissions processes, and providing a far better experience to applicants.

Contact Liaison today to see how we can help you incorporate UniCAS into your graduate admissions management workflow.



LiaisonEDU.com

Email: GraduateEnrollment@liaisonedu.com

Institution-wide insight and unique graduate program admissions requirements aren't conflicting needs.

A good solution should track performance institution-wide— while not restricting admissions requirements at the program level. Using UniCAS's Configuration Manager, each graduate program at your college or university can easily and independently:

- **Configure** required parts of the application to their needs;
- **Integrate** with specific testing services;
- **Track** supplemental credentials and requirements;
- **Schedule** applicant interviews;
- **Develop** their own decision-making workflows;
- **Manage** their specific admissions requirements.

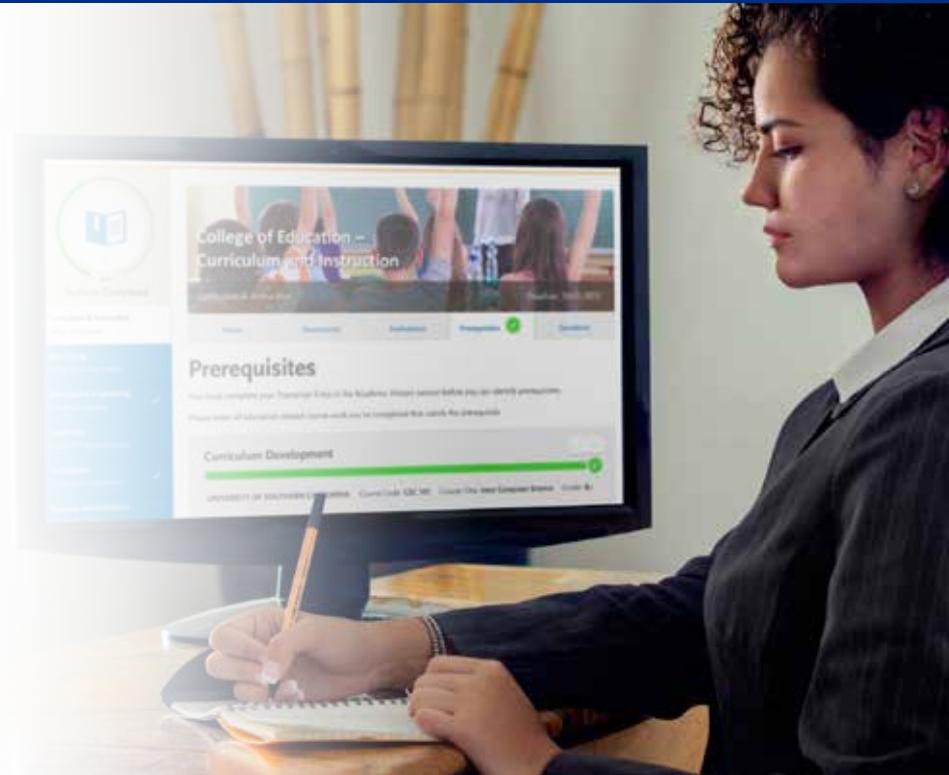


Photo at right: UniCAS's program-specific workflows

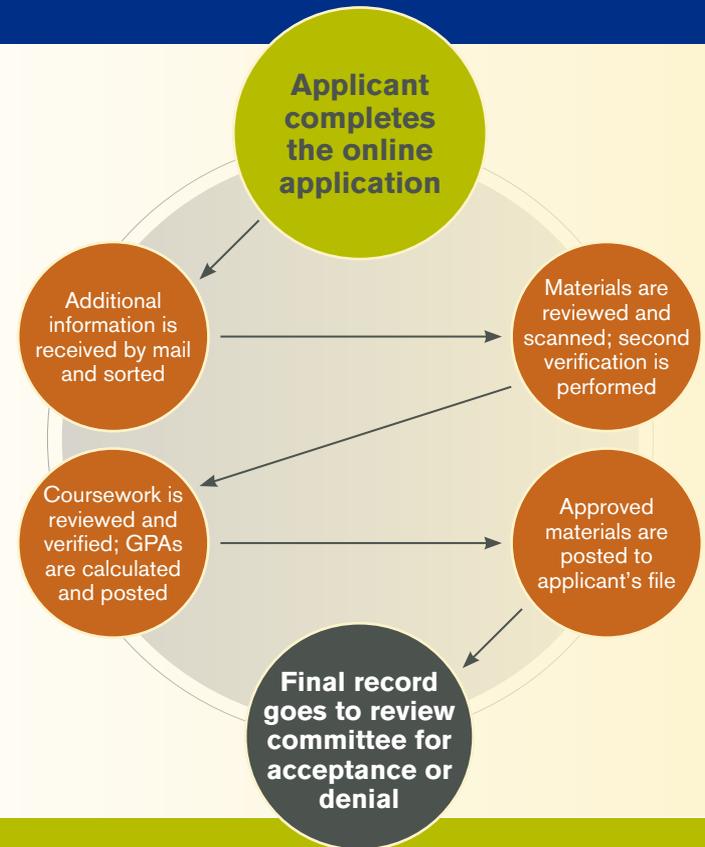


Easily configure the application and workflows without vendor involvement.

You'll be able to spend far more time evaluating applicants.

Our integrated applicant services mean you can leave administrative tasks like transcript authentication, coursework verification and GPA re-calculation to UniCAS.

Reducing the administrative workload means your staff is free to focus on more strategic admissions work and build relationships with applicants.



 **Increases speed to decision;
lowers cost and complexity.**

You can bring data from all your graduate programs together into a single reporting solution.

A single reporting platform, UniCAS has common data standards that allow for comprehensive and consistent reporting across graduate schools and programs.

- Its **analytics tools** forecast and model enrollment trends for current and future applicant cycles.
- Executive dashboards provide **strategic insight** into performance at all levels of the institution.



Photo at right: UniCAS's centralized admissions management portal



Allows for faster, more thorough decision making.

Get a global view of your graduate admissions performance.

UniCAS provides easy and intuitive reporting that provides a window to your graduate programs' enrollment management performance across the board.

Developed specifically for managing complex application processes, UniCAS provides a single reporting platform and visual analytics tools that gets graduate admissions—and institutional leaders—the information you need by program, by school and across the institution.

Information that previously required going to multiple colleagues and from multiple solutions is now available in a unified view with UniCAS.



Photo at right: UniCAS Reporting Heat Map



Brings simplicity and consistency to all of your graduate program data, regardless of where it resides.

You want to provide the optimal applicant experience. We'll provide that.

UniCAS provides an exceptional, intuitive and highly responsive application experience for your prospective students.

Applicants are guided through the application process with visual cues about their progress, next steps and deadlines—and can manage their application from any device, 24/7. And real-time updates and reminders that keep them aware of their status.

Photo at right: Access UniCAS's applicant portal from any device

 **Delight your applicants and boost your ability to enroll them.**

THE SOLUTION IS
UniCAS



What if you could:

- **Save time, effort and money**
- **Produce valuable analytics and reporting**
- **Provide a better applicant experience**

You can! It's possible to gain a unified view of enrollment efforts across your institution while supporting the unique recruiting and admissions needs of your graduate schools and programs.

The way to do it?

Adopt Liaison's UniCAS as the graduate admissions management solution for your college or university.

REQUEST A
DEMO

See the power of Liaison's UniCAS for yourself.



Visit liaisonedu.com/demo today!

Why Liaison?

Because like so many colleges and universities coast-to-coast, you're probably working with us already!



Timothy Brunold,
Dean of Admission

“ UniCAS helps deliver an excellent applicant experience while allowing each program to maintain its unique brand identity and application requirements. Best of all, with UniCAS, our programs can be more self-sufficient when customizing their applications and review process. ”

For more than **20** years,
5,000+ programs
across **800** campuses have made
a better impression on
prospective students
through partnerships
with **Liaison.**



Tim Barbari,
Associate Provost for
Graduate Affairs

“ By implementing UniCAS, we will be able to more effectively collect data across all of our graduate programs to make data-driven decisions on how to best focus our resources in the short-term, as well as the future. ”



LiaisonEDU.com

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