



What's on the Horizon for GME?

How two business schools are rethinking their value, remaining competitive and preparing for an uncertain future



Tad Brinkerhoff

Director, MBA PMBA
Programs, Gies
College of Business,
University of Illinois

Kate Klepper

Associate Dean, Graduate
Programs, D'Amore-McKim
School of Business,
Northeastern University

Robert Ruiz

Vice President,
Strategic Enrollment,
Liaison

Today's Presenters



Tad Brinkerhoff
Director, MBA PMBA Programs



Kate Klepper
Associate Dean, Graduate Programs



Moderator



Robert Ruiz
Vice President, Strategic Enrollment



I **ILLINOIS** Gies College of Business

- Public institution with total enrollment of 48,216
- Gies College of Business
 - Enrollment: 109 full-time, 1,500 in online
 - 3 MBA programs
 - 5 specialty master's programs



- Private institution with total enrollment of 36,918 (Fall 2018, degree-seeking students)
- D'Amore-McKim School of Business
 - Enrollment: 166 full-time MBA
 - 3 MBA programs
 - 7 master's programs
 - 2 dual degrees
 - 13 certificates





Moderator-led Discussion



Discussion

- What's your GME business model?
- What's your value proposition?
- What impact will the changes facing GME have on the future of business in the US?
- What core initiatives have helped you meet school- and program-specific goals while continuing to align with your overarching institutional missions?
- What have you tried that hasn't worked? What has?



Q&A



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Thank You.



Tad Brinkerhoff
ctb36@Illinois.edu

Kate Klepper
k.klepper@northeastern.edu

Robert Ruiz
rruiz@liaisonedu.com