LIAISON

St. Cloud State University Increases Applications by 19% with CAS™

ST. CLOUD STATE
UNIVERSITY

"

With Liaison's help we were able to not only launch a new application for our 60 graduate programs within about five weeks, but we quickly began to see results as well: In the six weeks since we went live with GradCAS™, we have already seen a 19% increase in applications.

Faculty members are reaching students who would have never discovered their programs had they not been listed in GradCAS, and our applicant geographic diversity is expanding as a result. International and domestic students are both met with an application that is much more user friendly, and they're able to tell their full stories. In the past, there was no way to proactively explain a low test score or low GPA. Now that we're on GradCAS, students are prompted to share more information before they submit their application.

I'm looking forward to continuing to see impressive enrollment outcomes from being a member of GradCAS.

"

SEAN D. PITZER, MBA
Associate Director of Graduate Admissions
St. Cloud State University

ABOUT

St. Cloud State University is a public institution in St. Cloud, Minnesota. Its total graduate enrollment is around 1,800 students. The School of Graduate Studies manages:

- Two doctoral programs.
- 50 master's programs.
- One specialist program.
- 24 graduate certificates.
- Two post-master's certificates.

ABOUT CAS™

CAS is a cloud-based recruiting and admissions solution for higher education institutions/programs and associations looking to grow and shape enrollment, while reducing overall effort and costs.

CENTRALIZED
APPLICATION
SERVICE

CAS™
by LIAISON