

Together, we achieve more.

CAS™ is the community that drives enrollment results.



Liaison's Centralized Application Service (CAS™) facilitates new collaborations to drive mutual success for all participating schools and applicants.

CAS Community benefits include:



Knowledge

Use newfound data insights to inform better engagement strategies and drive yield.



Connections

Expand your applicant pool with branded program listings, multi-channel ads and targeted drive-to-apply campaigns.



Inspiration

Connect within and across disciplines to share best practices and out-of-the-box solutions that can help make all participating programs successful.



Resources

Leverage timely content that captures expert insights to dig deeper into current topics and trends.



Support

Break free from the burden of administrative admissions tasks, and become more nimble and confident — even during uncertain times.

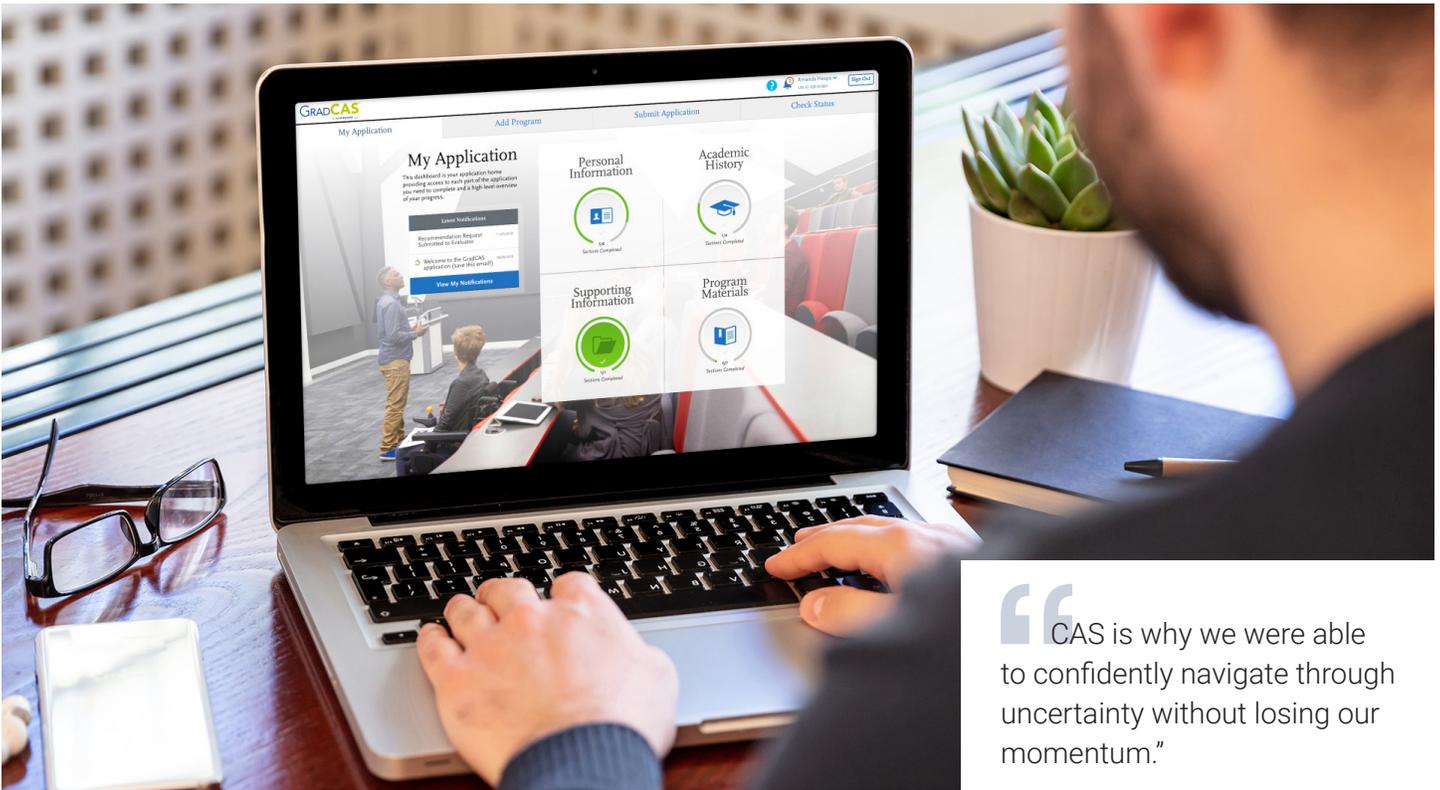
“One of the things that really attracted me to CAS was the ability to build communities within and across disciplines at the graduate level. The more we work together, the stronger we’re going to be as a community of educators and institutions. In the long run, that will only help the students we serve in their education and career preparation.”

DAVID POOLE
Director of Admission



With CAS, Purdue University's College of Veterinary Medicine is saving up to 90% of the time that it had devoted to its previous admissions process, freeing up staff for more strategic efforts. Each year, the time savings increase as new CAS features are launched and the institution implements best practices learned from the CAS community.





“CAS is why we were able to confidently navigate through uncertainty without losing our momentum.”

TOBY MCCHESENEY, PH.D.
Senior Assistant Dean of Graduate Business Programs and Special Assistant to the Provost



The CAS Community helps you:

- 
Make Data-driven Decisions
 Be more strategic using benchmarking with visual application and enrollment trends reports.

- 
Attract New Students to your Pipeline
 Expand your applicant pool with branded program listings, multi-channel ads and targeted drive-to-apply campaigns.

- 
Try New Approaches
 Learn what works for your peers, to make your most educated decisions and mitigate risk.

- 
Act on Industry Trends
 Tap into higher-ed insights through magazines, ebooks and events.

- 
Do More with Less
 Save time on manual administrative work and extend your team with application processing services and applicant support.

“Students we had not tapped into were logging on, seeing our programs and clicking on us. With CAS, we connected with new students. As of this fall, we have documented an increase of 7.5% in full-time enrollments as compared to two years ago.”

DR. ROBBIE MELTON
Transitional Dean



 Visit liaisonedu.com for more admissions success stories, brought to you by Liaison.